

# TRICK SHOT<sup>®</sup>

PENETRATING LUBRICANT

*It Does The Trick.com*



Nonfood Compounds  
Program Listed (H1)  
(Registration #146908)

## Product Overview



A BRL Solutions Inc. Product



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**100% BIODEGRADABLE • NON-FLAMMABLE**

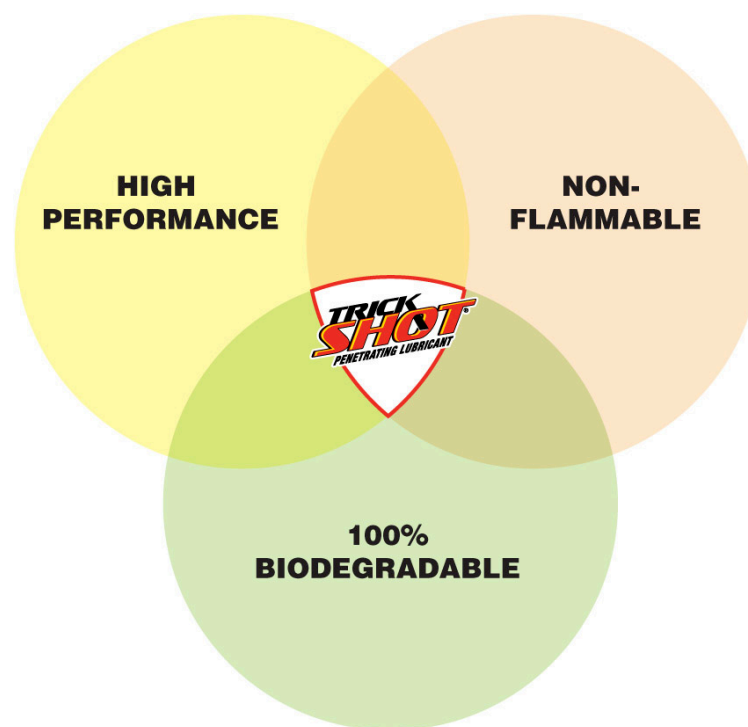
**PENETRATES • LUBRICATES • PROTECTS • CLEANS**

## Manufacturing Profile

Established in January 2010, BRL Solutions Inc. is committed to bridging the gap between high performance and being “green” within the lubricants industry. While competing brands are petroleum-based, TrickShot® Penetrating Lubricant is soybean-based, non-flammable, non-toxic and 100% biodegradable. Our focus is to build a distinct brand around a superior core product of lubricants and, by the way, are “green.”

BRL’s leadership team brings successful experience in Manufacturing, Retail Sales, Marketing, Advertising, and Brand Development.

TrickShot® Penetrating Lubricant is an American-made product, manufactured in Kane, Pa. Currently, our facility has the capacity to produce 1.7 million cans per month.



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## Wholesaler Development

BRL has appointed STAAR Lubricants as the exclusive Wholesaler Development Agent to manage the industrial, consumer and national supply chains for TrickShot. With their expert sales staff, and customer relations proficiency, STAAR has built a world-class organization in support of building the distributor network. They will provide shipping logistics, intense distributor training, and promotional support for the brand.

As BRL maintains continuous testing standards, STAAR will see that customers are provided with the most up-to-date technical data. STAAR will also ensure that TrickShot is highly visible at industry trade events, and through many consumer channels.



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## TrickShot ... It Does the Trick®!

- **Protects** all types of metals against the harsh elements that cause rust and corrosion.
- **Penetrates** into close tolerant areas to loosen rusty/stuck parts. It can creep vertically up threads of bolts.
- **Unlock/Release** rusted, corroded and seized parts.
- **Lubricate** moving parts such as hinges, locks, rollers, wheels, pulleys and countless other mechanisms. Eliminates squeaks.
- **Cleans/Degreases** removing asphalt, tar, scuff marks, adhesives, gum, grime and much more.
- **NSF H1-Certified**

**100% BIODEGRADABLE • NON-FLAMMABLE**

**Contains NO Petroleum Distillates**

**No Offensive Odor**



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## TrickShot's Straight-Shooter Nozzle

*Stays On Target!*



- ▶ With “**Just A Shot,**” you will hit the target without overspray, minimizing the amount of product used.
- ▶ Larger nozzle allows for optimal performance.
- ▶ Attach the included straw to get into tight places.

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## TrickShot's Versatility is Unmatched!

BRAND	Penetration	Lubrication	Corrosion Prevention	Rust Removal	General Cleaning	NSF H1-Registered	Non-Flammable	No Solvent Odor	Biodegradable
 <b>WD-40®</b> Standard Specialist – Corrosion Inhibitor Specialist – Penetrant Spray		✓	✓		✓				
		✓	✓						
	✓			✓	✓				
 <b>B'laster®</b> Penetrating Catalyst Lubricant Garage Door Lube	✓			✓	✓				
		✓	✓						
		✓	✓						
 <b>Liquid Wrench®</b> Penetrating Oil Lubricating Oil Chain Lube	✓			✓	✓				
		✓	✓						
		✓	✓						
 <b>TRICK SHOT®</b> PENETRATING LUBRICANT <b>One Can</b> <b>"Does The Trick!"</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓

One Can  
"Does The Trick!"



Based on customer feedback and independent testing results. Test results available upon request.

\*Retail price is based on random survey at leading retailer(s).

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## Numerous Markets & Applications



- **Automotive**
  - Engines
  - Undercarriage
  - Brake Lines



- **Food Processing**
  - Machinery
  - Conveyors
  - Maintenance



- **Agricultural**
  - Farm Equipment
  - Machinery
  - Tools



- **Household**
  - Hinges/Locks
  - Bicycles
  - Garage Doors

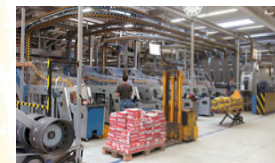
*Thousands  
of Uses ...*



- **Marine**
  - Boats
  - Trailers
  - Riggings



- **Industrial**
  - Machinery
  - Maintenance
  - HVAC



- **Firearms**
  - Barrels
  - Actions
  - Frame



- **Recreational**
  - RVs
  - ATVs
  - Go Karts



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## TrickShot is NSF H1-Certified



“This product is acceptable as a lubricant with incidental food contact (H1) for use in and around food processing areas. Such compounds may be used on food processing equipment as a protective anti-rust film, as a release agent on gaskets or seals of tank closures, and as a lubricant for machine parts and equipment in locations in which there is a potential exposure of the lubricated part to food.”

– NSF International/Nonfood Compounds Registration Program



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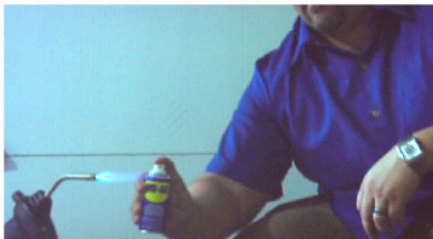
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## Flame Test Proves Non-Flammability

Corrosion Block®



WD-40®



Nutek® Simply Soy®



**TrickShot is NON-FLAMMABLE**



*TrickShot splits  
the flame!*

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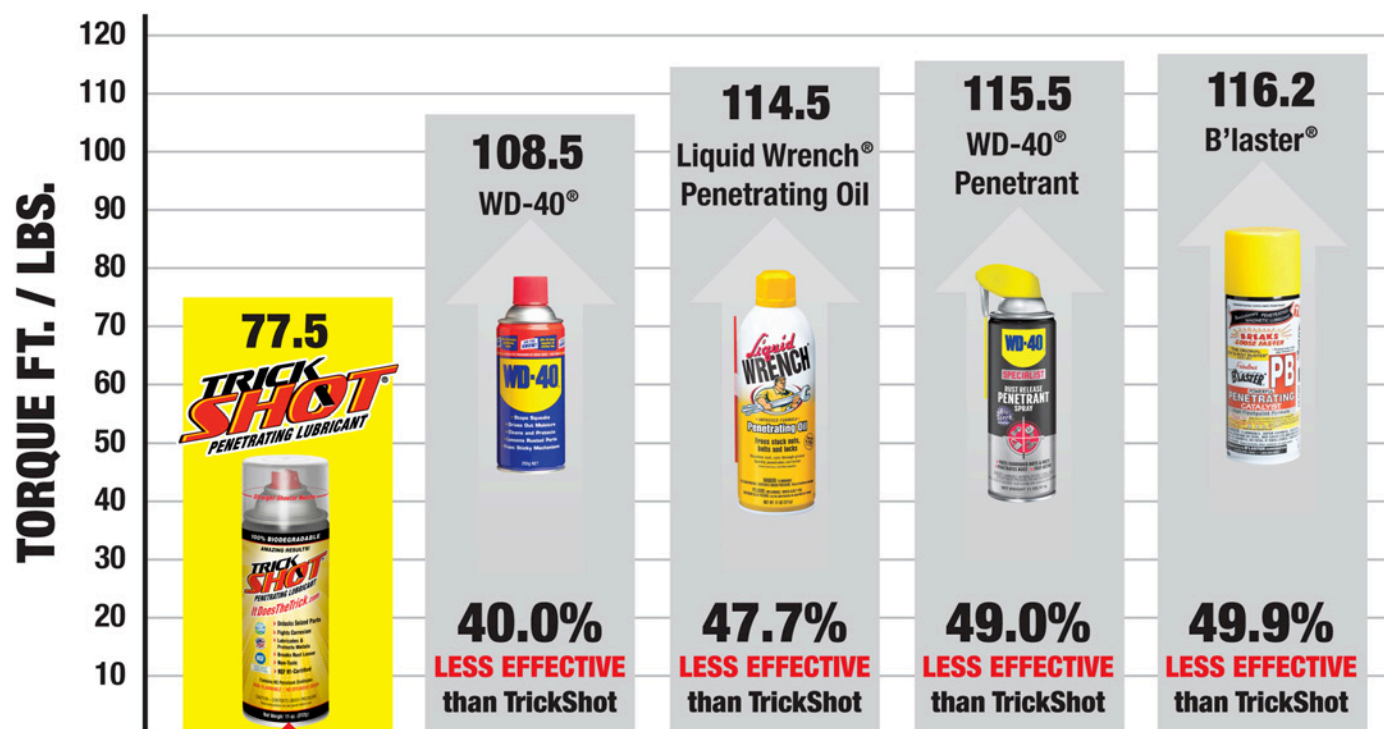
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## Significantly **Less** Torque Required

TrickShot's penetrating capability outperforms the competition!



### Breakaway Torque Testing on Seized Fasteners

(0.5 mL of Penetrant applied for 30 Minutes)

Testing conducted by independent third party laboratory.

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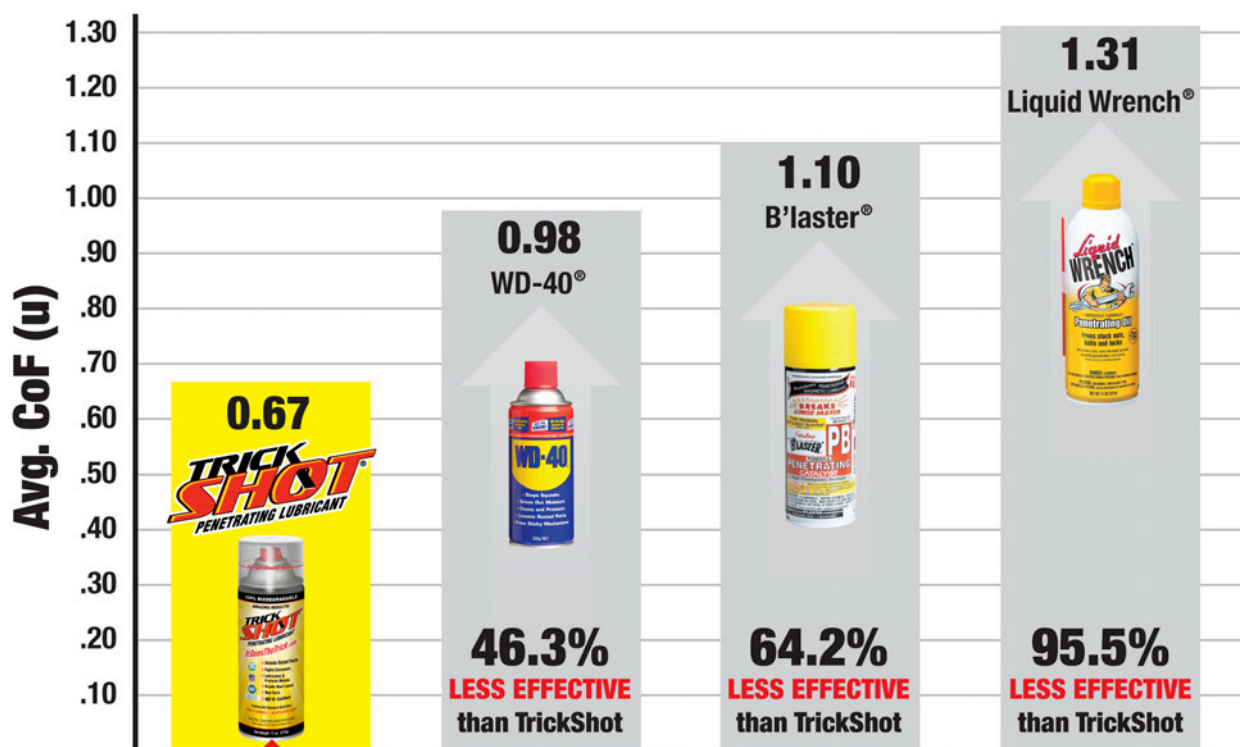
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## Significantly **Less** Friction

TrickShot's lubricating capability outperforms the competition!



**Coefficient of Friction Testing**  
(IAW ASTM D1894)

Testing conducted by independent third party laboratory.

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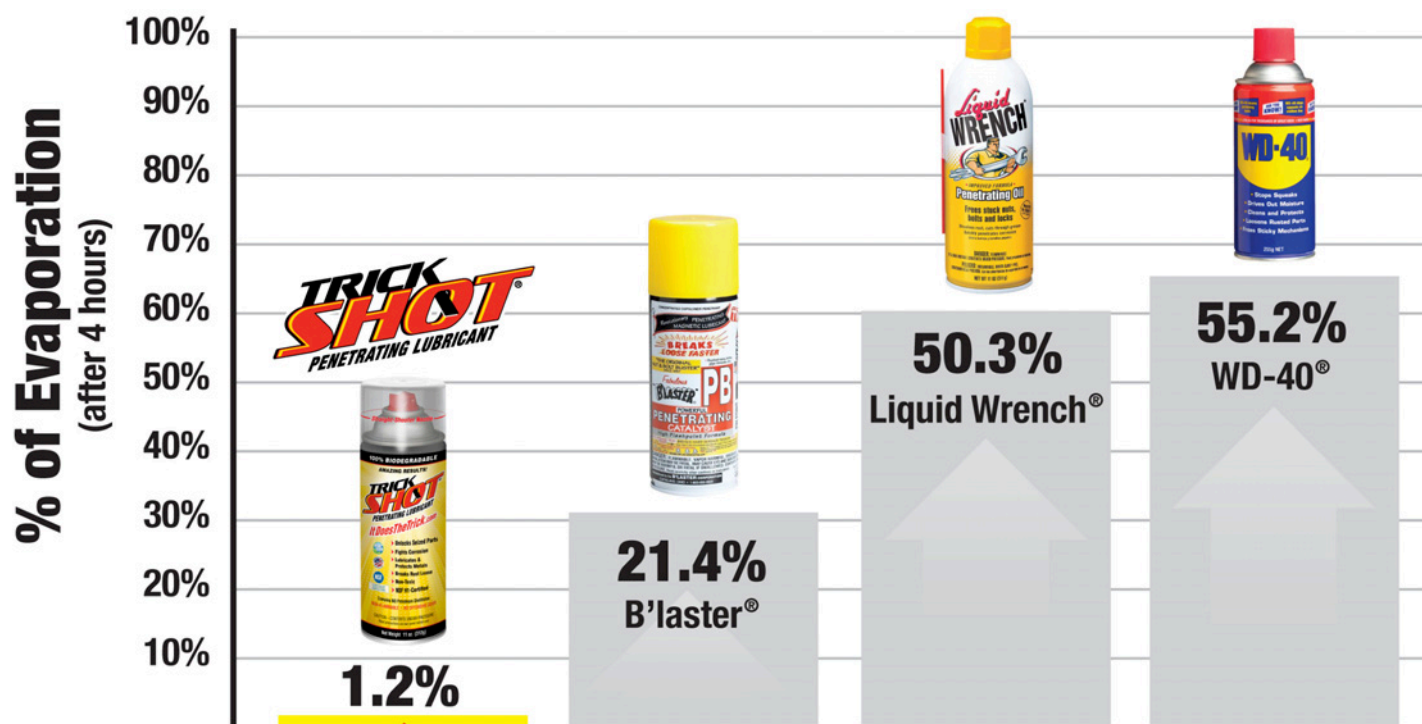
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## Significantly **Less** Evaporation

TrickShot lasts longer than the competition!



**Evaporation Testing**  
(Results after 4 hours)

Testing conducted by independent third party laboratory.

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## User Testimonials

*Performance Expected ... Confidence Earned.*

### Automotive

"TrickShot is thicker than other products. It doesn't run off, stays right where I spray it and does the job. When I heat up a bolt and spray on TrickShot, it doesn't smoke and there's no toxic chemical smell that other products have. I also use it to prevent parts from rusting so it's easier next time the car comes in for service. I used to have a cabinet full of products that claim to loosen rusted bolts, but once I tried TrickShot, I got rid of all of them."

– David G., ASE Master  
Mechanic, PA

### Marine

"We sell and service all types of recreational vehicles including boats. Our mechanics swear by TrickShot, they say it outperforms everything they have used before and really like the fact that it is non-flammable."

– Anthony C., Service/Parts  
Manager, SC

"I work on all kinds of boats and many of them are neglected and in pretty rough shape. I tried TrickShot and now use it to loosen stuck rusted bolts and nuts. It also does a great job lubricating and it lasts."

– Rob P., Independent Service  
Technician, FL

### Industrial

"As an environmental management and response company, it's important for us to do the job right, and our mission is to "Make the Earth a Better Place." TrickShot has become our cleaner of choice, and its biodegradability meets our expectations for environmental responsibility!"

– Sterling Ayers, Operations  
Manager of ECO-FIRST, INC.

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## Marketing/Sales Support



Website



Counter Mats



Stickers



Window/Wall Posters



Floor Displays



Counter Displays



Merchandise



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## Unique Brand Building Partnerships

Customized national racing programs to *drive traffic!*



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***GIVE IT A SHOT!***